



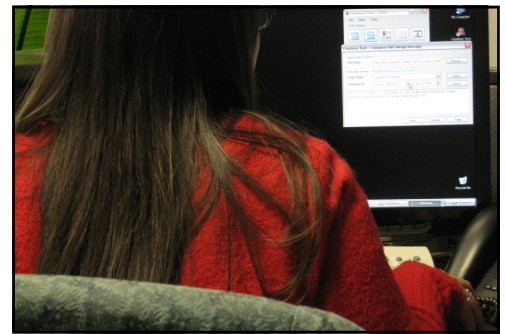
Improve Company Communications with Courtesy Text™

Communicate Instantly and Effectively with Management Teams and Employees

With an increasing twenty four hour business cycle and a growing trend to disperse employees across multiple business locations, companies need efficient tools to communicate between management and employees, readily and instantly.

Pull a geographically scattered team into a conference call. Transmit an adverse weather alert. Reach on-call personnel. Or, make a last minute change in a meeting location. All of these important communiqués require a reliable, easy to use communication system that can pinpoint the targeted personnel at the press of a button.

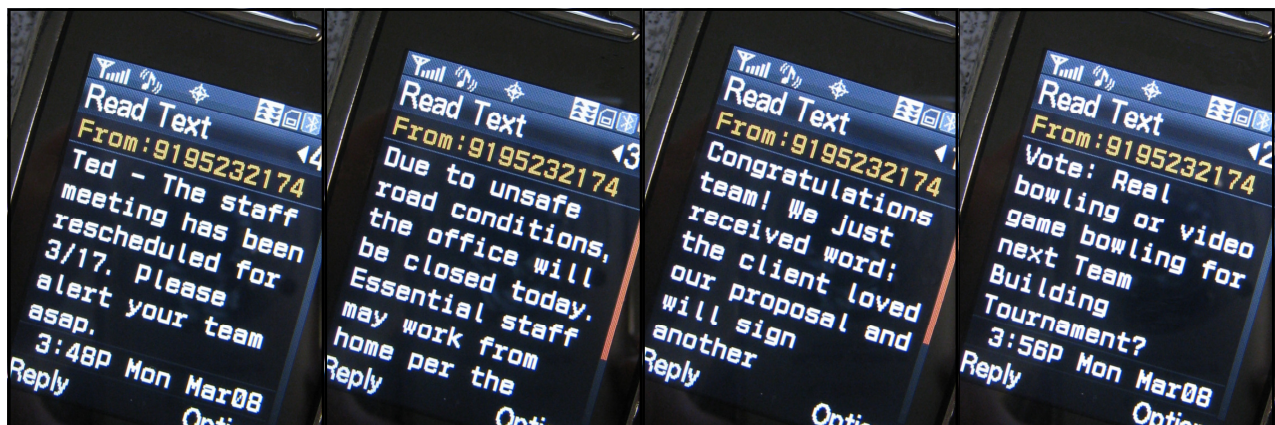
Alternate Access enables your business to cut through the clutter of contact information and eliminate the frustration of tracking down employees by providing a point-to-point method for reaching your staff. Directly from your computer to their pocket or purse—wherever their cell phone is stored—you can get your message to your employees *and* enable them to respond in minutes.



Courtesy Text lets you send your important message to one or many people, concisely and effortlessly, as a text message to their cell phone. Messages are composed and managed from a database application on your business computer and sent straight to the intended employees' cell phones.

Courtesy Text may be used for announcements, alerts and reminders. You can contact an individual, specific department, a management team or the entire staff. A variety of uses abound, including:

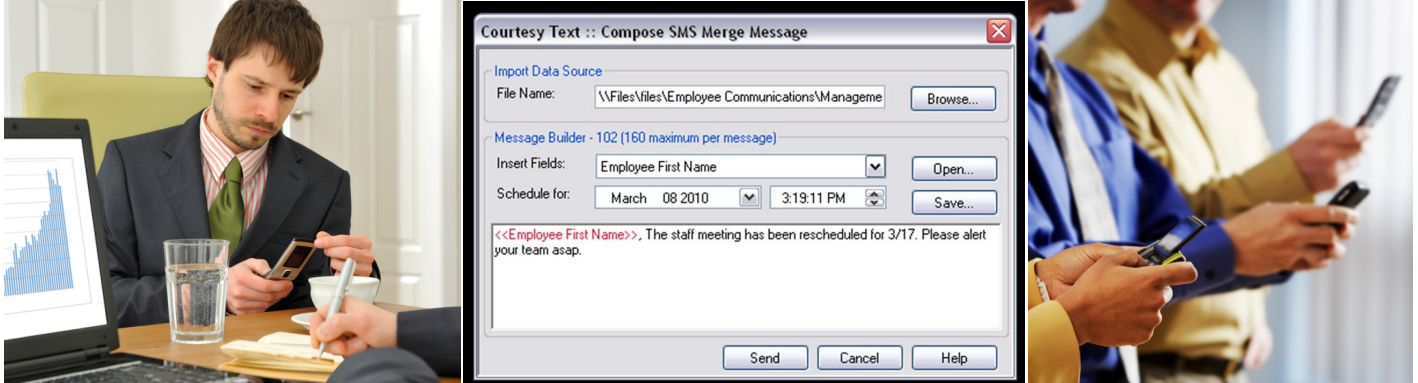
- ◆ Change in meeting time or location
- ◆ Delayed opening for inclement weather
- ◆ Sales projections exceeded
- ◆ Alert for building lockdown
- ◆ Essential personnel report for duty
- ◆ Vote: Pizza or burgers for company picnic?



Alternate Access Makes Courtesy Text Easy

Easy to Use

Send your message out to specific groups or to all staff for greater efficiency. Send one-to-one or one-to-many messages. Implement in one department or for your entire company. Send scheduled or urgent messages. Create an unlimited number of pre-defined messages (e.g. quarterly sales results are in) to facilitate fast, low-cost communication. Merge text with information mined from a database to create customized messages.



Easy to Respond

Because employees can **respond** to the text message, you can quickly get an answer on who can be available for a meeting or what choice people would have given several options. Text communication doesn't depend on waiting for someone to check a voicemail or email so it can be received more quickly. It is also less intrusive, as cell phones can be kept on vibrate during an office meeting so a message can be received and acknowledged by just a quick glance and few button presses by the recipient.

Easy to Track

When recipients respond to the sender their replies are automatically logged. Alternate Access can develop custom reports to tally the returned information or input directly into a CRM application.

Easy to Purchase

Courtesy Text is an affordable personnel communication solution that improves staff communication and operations efficiency. The product has a low cost entry price for the hardware appliance and software and a monthly usage fee of less than \$1 per day, no matter how many text messages are delivered or how often they are sent.

A World of Possibilities

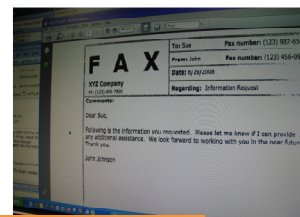
Courtesy Text is just one of many solutions that Alternate Access provides to ensure that your business takes advantage of communication technologies to enhance employee communication and reduce overall cost of operations. Visit our website to learn more about our product offerings.



VoIP Phone Systems



SIP Phone Sets



Unified Messaging

5623 Duraleigh Road, Suite 111
Raleigh, NC 27612

Tel: 919.831.8288

www.AlternateAccess.com
products@AlternateAccess.com