

**FOR IMMEDIATE RELEASE**

**Contact:**

Alternate Access, Inc.

(919) 831-1860

[Press@AlternateAccess.com](mailto:Press@AlternateAccess.com)

**Alternate Access<sup>®</sup> to Exhibit at the 2009 Business Expo**  
***Visit booth #451 to view demonstrations of VoIP phone system solutions for SMBs, as well as the new Courtesy Text<sup>™</sup> short message sender server***

**Raleigh, N.C. (April 23, 2009)** – Alternate Access<sup>®</sup>, a leading provider of converged communications solutions, will be an exhibitor at the 2009 Business Expo on May 7. Hosted by the Greater Raleigh Chamber of Commerce, the expo will take place from 9:30 a.m. to 5 p.m. in the Jim Graham Building at the N.C. State Fairgrounds.

Visitors to the Alternate Access booth, #451, will be able to view interactive demonstrations of VoIP phone system solutions designed for SMBs at different stages of business growth. Alternate Access representatives will be available for one-on-one discussions to explain how combining VoIP systems with the latest in VoIP services can help SMBs reduce operational costs and increase employee productivity.

“In these tough economic times, businesses are seeking ways to reduce overall cost of operations. Alternate Access strives to help SMBs take advantage of VoIP and other communication technologies to meet that goal,” Kelly Lumpkin, Alternate Access CEO, said. “As a return exhibitor at the Business Expo, and a small business, Alternate Access values this event as a resource for businesses at every stage of development.”

Each Alternate Access VoIP phone system features an intuitive GUI interface and easy administration that makes them immediately useful to staff, whether they are in the office, mobile or working remotely. Onsite administration capability allows for quick turn around in making changes when needed.

Alternate Access will also demonstrate Courtesy Text<sup>™</sup>, a short message sender server that allows suppliers and customers to send simple, bi-directional communications – such as inclement weather notifications, prescription pick-up reminders and appointment confirmations – as a text message to cell phones. Users can send short messages to one or many people directly from a PC or from a database application straight to cell phones.

“We can integrate Courtesy Text with CRM software, so companies can easily contact one person, several people in a department, a specific set of prospects or an entire workforce,” Alternate Access CEO Kelly Lumpkin, said. “The Business Expo is an ideal setting to showcase this product and our wide range of VoIP solutions to the Triangle market.”

For more information on Alternate Access's participation in the 2009 Business Expo, contact Alternate Access at (919) 831-1860 or e-mail [press@AlternateAccess.com](mailto:press@AlternateAccess.com).

### **About Alternate Access**

Founded in 1993, Raleigh, North Carolina-based Alternate Access provides intelligent business phone systems to small-business and branch-office clients locally and nationwide. Their innovative phone system solutions help increase profits by boosting staff performance and efficiency, enhancing customer service, and adding management reporting capabilities - all while decreasing labor and infrastructure costs. Products include IP-PBX with Voice over IP, fax servers, unified messaging, Web collaboration, interactive voice response and call center applications, headsets and specialty phones. By employing extensive experience and best practices, award-winning Alternate Access works in partnership with its customers to build creative yet cost-effective solutions. For more information on Alternate Access visit [www.AlternateAccess.com](http://www.AlternateAccess.com).